

Julian Bakery Is Cheating The Amazon Review System.

On your website regarding sellers it says: "If you offer a free product, it must be clear that you are soliciting an unbiased review. **The free product must be provided in advance**; no refunds are permitted after the review is written. Review **solicitations that ask for only positive reviews or that offer compensation are prohibited**".

On November 11th, 2015 a [Marie Boromei](#) posted the first 5 Star Review for the [New Julian Bakery Paleo Thin Crackers](#) on Amazon and in her review she also added her order number 11/09/15, order#116-5672163-2582655 Thanks!! (Please See Attached: Marie Boromei Review)

I found this quite strange and on November 18th I posted a question to her under [Comments](#) asking: "Why in heaven's name would you put your order number on a review? Did the company promise you something for a 5 Star Review? You are the 2nd person to do this. Can you tell me what a former diabetic is please?" (Please See Attached: (Marie Boromei Comments))

Notice I said "the 2nd person" as there were originally two reviewers who put their order #'s in their reviews and for some unknown reason one of the 5 Star (Verified Purchase) Reviewers (including my comment) disappeared. I had also asked the 2nd reviewer the same question. When I Google my comment it comes up (Please See Attached: Google My Comment) but when I click on the Amazon link which shows the comment this comes up. (Please See Attached: Looking For Something) After much digging and detective work, I have now found that [Missing Verified Purchase Review](#) along with my missing comment and I would like to know exactly how and why it disappeared. How did the Julian Bakery make this happen? When going to [Likes To Shop Amazon](#) who wrote the missing review, as you can see, the review is gone. So, though this person clearly made a review on the Julian Bakery Paleo Crackers with their order # in the review, it has disappeared. (Please See Attached: Like To Shop Reviews).

On November 30th, again under [Marie's Comments](#), she answered my question saying in part: "there was a sticker on chips that said if I put it on review I would receive a FREE box of the crackers!" (Please See Attached: Marie Boromei Comments)

Based on the two reviewers who put their order #'s in their reviews, I ordered 3 products from Amazon as I wanted to see if the box of crackers I ordered had that same sticker and yes, indeed it did. The little sticker on the top of the box says: "Write a 5 Star Review on Amazon & receive a FREE box of crackers!" Email us at Amazon@Julianbakery.com with your order # and name. (Please See Attached: My Two Cracker Box Pictures) My package was shipped out of the Las Vegas fulfillment center. (Please See Attached: Delivery Box Picture)

If it is explicitly forbidden for a seller to solicit a review for a FREE product in return for a 5 Star Review, isn't the Julian Bakery breaking the Amazon rules by which it is bound? This is not the first time I have spoken to Amazon about this company and their fraudulent, deceitful practices using the Amazon website. In the past they purchased 100's of reviews until you began to crack down on the practice but it seems they have yet again found a way around your rules. They have also deleted many other reviews and here is a list of [60 Julian Bakery Paleo Protein Bar Reviews That Disappeared](#). This is a completely different link than the one listed on the [Main Amazon Page](#) for this product.

Interestingly, I watched several videos and how the Amazon fulfillment centers work and discovered that it is all done by robots. No one picks the products so it would be very easy for an unscrupulous company like the Julian Bakery to add stickers to their products and nobody would ever see it or be any the wiser and what I have presented to you makes that obvious. This is a hole in your system and when there is a hole, an unwanted worm or bug can crawl in, lay eggs, and begin infecting.

Of course I will be making a review of this product and post pictures of the sticker but as the Julian Bakery is

“paying” for 5 Star Reviews mine will soon be buried into oblivion because that is what the Julian Bakery does. In the past when a legitimate negative review was posted, the Julian Bakery buried them with Paid Fake Reviews and this is just another way of doing it.

It is my belief that the only way to stop Julian Bakery from its fraudulent (infectious) use of the Amazon website is to bar them from selling any of their products through Amazon ever again. They have proven themselves over and over. They are unscrupulously competing with legitimate competitors and putting them at a distinct disadvantage and I consider this out and out theft. Can you imagine that none of the Amazon Reviews could ever be trusted because all your sellers were doing this?

I very much want a telephone call from a real person here in the United States to discuss this problem.

Sincerely,

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